

# ERIN E. VENABLE

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**Home Design Enthusiast** with over 15 years of creative experience and a life-long passion for conceptualizing positively impactful, organically tailored, and resourcefully-sourced environments.

[loft43.com/homedesign](http://loft43.com/homedesign)

## SKILLS

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### DESIGN ...

- Home stylist and stager with over 7 years of freelancing experience
- Received commendations from every client for professionalism and creativity
- Space planning and utilization
- Eye for trending styles and detail
- Proven artistic ability
- Innate sense of proportion and visual awareness
- Creative thinker and problem solver
- Innovative and provocative color sense

### TECHNOLOGY ...

- Adobe Creative Suite (InDesign, Photoshop, Illustrator, Acrobat), Sketch Up, AutoCAD
- WordPress, HTML, CSS, Wix, SquareSpace
- Microsoft PowerBI and Tableau dashboard visualizations, Google Analytics, SQL / MySQL
- Microsoft Office Guru (Word, Excel, PowerPoint)
- Google Analytics, AdWords and Trends
- CRM & Email: Salesforce, Zoho CRM, Marketo, Constant Contact, MailChimp, IBM Silverpop

### MANAGEMENT & SERVICE ...

- Project management and budget oversight, on-track and within budget
- Long-term visionary with a high-level of emotional intelligence
- Influential communicator and empathetic listener
- Ability to work autonomously under pressure and make quick, adaptable decisions
- Detail-Oriented
- Strong written and verbal communication
- Team oriented

## EXPERIENCE

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### LOFT43 | FOUNDER, CEO, CHIEF CREATIVE STRATEGIST

APR 2008 – CURRENT

Application of experience, talent, and education to develop and execute creative strategies for various individual clients, multimedia, service, global, sports, and non-profit organizations while completing MBA studies and beyond.

- Freelance consultant with organic, resourceful approach to developing design strategies including: home design and décor planning and execution, web design, automated marketing campaigns, customized branding, content development, logo design, Integrated multimillion dollar sales proposals, event planning, and multichannel marketing utilizing both traditional (print, website, tv, radio) and digital (email, social media, web, mobile, grassroots) platforms.

### CompTIA | Senior Marketing Manager

Downers Grove, IL | Apr 2014 – Dec 2017

### ATCHISON AREA CHAMBER OF COMMERCE

Director, Marketing & Promotions

Atchison, KS | Aug 2013 – Apr 2014

### BLACKBAUD | Senior Marketing Strategist

Overland Park, KS / Austin, TX | May 2010 – Nov 2012

### STARBUCKS | Regional Marketing Specialist

Chicago, IL | Jan 2008 – Mar 2008

### BLACK ENTERPRISE | Senior Marketing Coordinator

Chicago, IL / New York, NY | Sep 2003 – Dec 2007

### HBO | Affiliate Sales & Marketing Coordinator

Rosemont, IL / New York, NY | Jul 2002 – Aug 2004

## EDUCATION

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- **Master of Business Administration (MBA)**, Benedictine College, Atchison, KS
- **Bachelor of Arts (BA)**, Business Administration-Marketing, Benedictine College, Atchison, KS